

Hazel Cheng

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Education:

2015 BFA in Illustration, Emily Carr University

Expertise:

- Strong understanding of Photoshop and InDesign
- Trained in storyboarding, editorial and advertising illustration
- Organized and proactive in maintaining social media and branding own artwork
- Comfortable producing print and digital materials

Career History:

Oct 2016 T-Shirt Design, UBC Speech and Linguistics Student Association

- Demonstrated a clear understanding of guiding a client through the process
- Clearly showcased a timeline for order and peace of mind for all parties

May 2015 SANGJA Poster Illustration, Pangaea Arts

- Tasked with a rush job, finished the concept to final in less than six days
- Easily accessible at all times to help client meet strict deadlines
- Developed many final illustration options to choose from

Nov 2014 The Buzzer Dec 2014 Cover Illustration, Translink

- Independently took the prompt from start to finish with little supervision
- Communicated the festive message through fun and eye catching design

Jul- Nov 2014 Faces of A Coal Town Kamishibai Cards, Pangaea Arts

- Worked in collaboration with Pangaea Arts with story and art direction
- Produced a series of eighteen watercolour paintings for storytelling cards
- Researched and made educated decisions to accurately portray the historical setting

May 2014 11th Richmond Maritime Festival Poster Design, Richmond, BC

- Handled a variety of formats for both print and web advertising

Exhibitions:

- 2016 Hot One Inch Action 2016, Hot Art Wet City, Vancouver BC
- 2016 CARDED 2016, Hot Art Wet City, Vancouver BC
- 2015 Hot One Inch Action 2015, Hot Art Wet City, Vancouver BC
- 2015 Youth Art Mart 2015, Richmond Cultural Centre, Richmond BC
- 2015 The Show, Emily Carr University of Art+ Design, Vancouver BC
- 2014 Youth Art Mart 2014, Richmond Cultural Centre, Richmond BC
- 2014 U-ROC Awards youth exhibition, Richmond Olympic Oval, Richmond BC
- 2013 Rain City Illustration's Masquerade, the FALL, Vancouver BC